



# Running For Justice

## Sponsorship Packet

Learn more about partnering with us. Together we can fight human trafficking through awareness and education in your local communities.

763.389.2504

14482 305th Ave NW  
Princeton, MN 55371





February 12th, 2018

To Whom It May Concern:

Greetings! We are gathering once again to fight one of the fastest growing crimes in the world, including here in our own backyards; **human sex trafficking**.

We believe that businesses, churches and organizations play an integral part in making our communities a better and safer place to live. We are excited to partner with many wonderful organizations in Elk River and the surrounding areas, with some important tools to spread awareness.

Over the last 6 years Running For Justice has hosted several events to help raise awareness and educate local communities on how and where sex trafficking happens, how to spot trafficking signs, how to report trafficking and how to get involved, to make our communities a safer place.

**Our vision:** preventing sex human trafficking through education and awareness. We look to bring awareness materials into local schools, local community events and speak to various organizations and businesses. We also financially come alongside non-profit organizations that are providing needs for vulnerable youth, those most susceptible to being victimized. We are in process of bringing brochure racks/materials into businesses, churches, and organizations in Elk River and expanding to the surrounding areas. If you would like one, let us know. CrossFit Elk River's fundraiser for us funded these! We enjoyed taking part this year in the Elk River Parade. We have gotten positive feedback with every event we have hosted and believe that the work we are doing is bearing fruit.

One of the **upcoming opportunities** for you to partner with us, is our 6<sup>th</sup> Annual Running For Justice 5k Fun Run/Walk, at Woodland Trails Park, in Elk River, on Saturday, August 18<sup>th</sup>, 2018. We would like to give your organization the opportunity to help us by sponsoring, donating, and/or volunteering. (preparing and organizing before this event or day of the event)

We would so appreciate your involvement in a few areas:

1. Putting up the enclosed flyer for your employees, if possible, around April 2018, on bulletin boards, etc.
2. Consider having us come in and speak to your organization on bringing awareness. We can tailor our speech to fit your industry. My contact information is below.
3. Please, take a moment to view the Sponsorship Levels Form and consider joining with us to make a difference. If you choose to financially sponsor Running For Justice, we would appreciate your financial commitment by July 27th. We have included a self-addressed envelope for your convenience OR you can give on our website, [www.runningforjustice.org](http://www.runningforjustice.org) There are some important instructions on the Commitment Form about logos, etc.
4. We are a non-profit 501 ( c )3 Public Charity business! Our EIN # is 46-5683123.

Thank you for your kind consideration in partnering with us! We hope to hear back from you. Feel free to contact me with any questions you may have.

Bringing education & awareness to help the vulnerable,

Susie Weigel  
Founder/Facilitator  
763-389-2504  
[advocate@runningforjustice.org](mailto:advocate@runningforjustice.org)  
[www.runningforjustice.org](http://www.runningforjustice.org)

Sponsorship Levels

Sponsorship Commitment

Pic collage of 2017 collage

2018 May 18-19 Bike-a-thon flyer & 2018 Aug.18<sup>th</sup> 5k flyer



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**Business Sponsorship Levels**  
**6th Annual Running For Justice 5K Fun Run/Walk**  
**August 18th, 2018**

Because we value your sponsorship and ability to help make our communities a safer place, Running for Justice makes every attempt to promote your business through a variety of ways. The higher the sponsorship amount, the more exposure and other benefits your organization will receive.

**Platinum Level**

Sponsorship Amount: \$2,500+

- 1) Your company logo on our website
- 2) Your company logo on back of event t-shirts
- 3) Your company logo on banner at event
- 4) Your company name posted at water station/s
- 5) Set up your table and your banner to promote your company the day of event
- 6) 10 tickets to participate in the 5K run/walk; can give away
- 7) Company name and donation will be mentioned weekly on Facebook and in runner packets

**Gold Level**

Sponsorship Amount: \$1,000

- 1) Your company logo on our website
- 2) Your company logo on back of event t-shirts
- 3) Your company logo on banner at event
- 4) 6 tickets to participate in the 5K run/walk; can give away
- 5) Company name and donation will be mentioned weekly on Facebook and in runner packets

**Silver Level**

Sponsorship Amount: \$500

- 1) Your company logo on back of event t-shirts
- 2) Your company logo on banner at event
- 3) 4 tickets to participate in the 5K run/walk; can give away
- 4) Company name and donation will be mentioned weekly on Facebook and in runner packets

**Bronze Level**

Sponsorship Amount: \$250

- 1) Your company logo on banner at event
- 2) 4 tickets to participate in the 5K run/walk; can give away
- 3) Company name and donation will be mentioned weekly on Facebook and in runner packets

**Other-**

Donations may be monetary, gift cards, items for prizes, Silent Auction items, or donated services. If the value is over \$250, your gift becomes a sponsorship. We appreciate everything! All donations of any sort/Silent Auction items/and donated services are acknowledged. Questions? Contact Susie at [advocate@runningforjustice.org](mailto:advocate@runningforjustice.org) or phone # 763-389-2504. Thank you!



**Business Sponsorship & Donation Commitment Form  
6th Annual Running For Justice 5k Fun Run/Walk  
Saturday, August 18<sup>th</sup>, 2018**

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Phone #: \_\_\_\_\_ Website: \_\_\_\_\_

**Sponsorship Levels:**

Platinum Level-\$2500 \_\_\_\_\_  
Gold Level-\$1,000 \_\_\_\_\_  
Silver Level-\$500 \_\_\_\_\_  
Bronze Level-\$250 \_\_\_\_\_  
Other (donation/Silent Auction, etc) \_\_\_\_\_

If you are donating or sponsoring, this is **tax deductible**. Please make the check to, Running For Justice, sending it before July 27<sup>th</sup>, 2018, with this completed form, in the enclosed self-addressed envelope. We want to ensure the proper advertisement of your organization. OR another option is to give your donation online at [www.runningforjustice.org](http://www.runningforjustice.org) (top of homepage go to Donations/Sponsorship) and mail this completed form to [advocate@runningforjustice.org](mailto:advocate@runningforjustice.org) If we don't get the form, we won't assume it's a sponsorship unless we are contacted by e-mail. Thank you for understanding!

If you donate a gift card or items to our Silent Auction let us know via phone or e-mail and we will pick it up. If you have services we could use prior to or the day of the 5k, contact us.

If you decide to sponsor us, please send a high resolution 300 dpi art file in the following formats: 1) Adobe Illustration) text converted to outlines) OR 2) High resolution pdf (text converted to outlines) Send to [advocate@runningforjustice.org](mailto:advocate@runningforjustice.org) so we can give it to our vendor for various advertising, according to the sponsorship level you choose. If you have sponsored us before, we have your logo on file.

Thank you for your generosity! We appreciate it so much!

Sincerely,

*Susie Weigel*

Running For Justice 5k Founder/ Facilitator  
[advocate@runningforjustice.org](mailto:advocate@runningforjustice.org)  
763-389-2504