



Running For Justice

Sponsorship Packet

Learn more about partnering with us. Together we can fight human trafficking through education and awareness in our local communities.

763.389.2504

P.O. Box 574
Princeton, MN 55371



RUNNING FOR JUSTICE



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March 1st, 2019

To Whom It May Concern:

Greetings! We are gathering once again to fight one of the fastest growing crimes in the world, including here in our own backyards; **human sex trafficking**. This atrocity is NOT ok.

We believe that businesses, churches and organizations play an integral part in making our communities a better and safer place to live. We are excited to have the opportunity to partner with many of you, in Elk River and the surrounding areas, with some important tools to spread awareness. We cannot and do not want to do this alone.

Our vision: Preventing human sex trafficking through education and awareness to our communities and beyond.

Our mission: to put on community events to carry out our vision and to work with like-minded organizations & community stakeholders to expose this atrocity and end it.

We continue to look for opportunities take part in more local community events and to speak to those who have not been reached. We continue to be part of a local group bringing sex trafficking education, to our communities and our schools. We also financially come alongside non-profit organizations, some organizations providing needs for vulnerable children & youth, those most susceptible to being victimized. This year we provided 2 speakers to a medical Army National Guard Unit. This year will be our 3rd yr being part of the Elk River parade, which we really enjoy. This gives you a small window into some of the things we are doing to bring education & awareness into our communities!

We have gotten positive feedback with every event we have hosted and believe that the work we are doing is bearing fruit!

We want to point out our new logo, which we love! For some time, we have grown beyond our original mission of hosting 5k's so our board decided it was time to make some branding changes, to depict who we have become!

Two of the **upcoming events** we are facilitating & hosting and invite you to partner with us, is our 3rd Annual RFJ Bike-a-Thon, 4 routes starting and ending at Big Lake Township Lion's Park, on Saturday, May 18th, 2019 & our 7th Annual RFJ 5k Fun Run/Walk, at Woodland Trails Park, in Elk River, on Saturday, August 17th, 2019. See flyers for more info. We always have speakers at these events! We would like to give your organization the opportunity to help us by sponsoring, donating, and/or volunteering. There are many creative ways you can help!

We would so appreciate your involvement in a few areas:

1. Putting up the enclosed flyers for your employees, if possible; right away for the May Bike-a-Thon and around April 2019, for the 5k, on a bulletin board, and/or on your website or employee communication means.
2. Please, consider having us come and speak to your business, church, or organization, in the future!
3. Please, take a moment to view the Sponsorship Levels Form and consider joining with us to make a difference. If you choose to financially sponsor Running For Justice, we would appreciate your financial commitment for the Bike-a-Thon by April 26th and the 5k by July 12th. We have included a self-addressed envelope for your convenience OR you can give on our website, www.runningforjustice.org. There are some important instructions on the Commitment Form about logo files needed, etc.
4. We are a non-profit 501 (c)3 Public Charity business! Our EIN # is 46-5683123.

Thank you for your kind consideration in partnering with us! We hope to hear back from you. Feel free to contact me either by phone or e-mail, advocate@runningforjustice.org, with any questions you may have.

Susie Weigel

Founder/Lead Facilitator
763-389-2504 (cell)
Sponsorship packet (4 pages)
Bike-a-Thon & 5k Flyers
Sex Trafficking Brochure
2018 Pic Collage



RUNNING FOR JUSTICE

Business Sponsorship Levels
3rd Annual Running For Justice Bike-a-Thon
May 18th, 2019
7th Annual Running For Justice 5K Fun Run/Walk
August 17th, 2019

Because we value your sponsorship and ability to help make our communities a safer place, Running for Justice makes every attempt to promote your business through a variety of ways. The higher the sponsorship amount, the more exposure and other benefits your business will receive.

Platinum Level

Sponsorship Amount: \$2,500+

- 1) Your company logo on our website
- 2) Your company logo on back of event t-shirts
- 3) Your company logo on banner at event
- 4) Your company name posted at water station/s
- 5) Set up your table and your banner to promote your company the day of event
- 6) 10 tickets to participate in the 5K run/walk; can give away; not valid for bike-a-thon
- 7) Company name and donation will be mentioned weekly on Facebook and in runner packets

Gold Level

Sponsorship Amount: \$1,000

- 1) Your company logo on our website
- 2) Your company logo on back of event t-shirts
- 3) Your company logo on banner at event
- 4) 6 tickets to participate in the 5K run/walk; can give away; not valid for bike-a-thon
- 5) Company name and donation will be mentioned weekly on Facebook and in runner packets

Silver Level

Sponsorship Amount: \$500

- 1) Your company logo on back of event t-shirts
- 2) Your company logo on banner at event
- 3) 4 tickets to participate in the 5K run/walk; can give away; not valid for bike-a-thon
- 4) Company name and donation will be mentioned weekly on Facebook and in runner packets

Bronze Level

Sponsorship Amount: \$250

- 1) Your company logo on banner at event
- 2) 4 tickets to participate in the 5K run/walk; can give away; not valid for bike-a-thon
- 3) Company name and donation will be mentioned weekly on Facebook and in runner packets

Other-

Donations may be monetary, gift cards, items for prizes, Silent Auction items, or donated services. If the value is under \$250, it is a donation; if it is \$250 or more your gift becomes a sponsorship. We appreciate everything! All donations of any sort/Silent Auction items/and donated services are acknowledged. Questions? Contact Susie at advocate@runningforjustice.org or phone # 763-389-2504. Thank you!



RUNNING FOR JUSTICE

Business Sponsorship Commitment
3rd Annual Running For Justice Bike-a-Thon
Saturday, May 18th, 2019
7th Annual Running For Justice 5k Fun Run/Walk
Saturday, August 17th, 2019

Business Name: _____

Address: _____

Contact Name: _____ Email: _____

Phone #: _____ Website: _____

Sponsorship Levels:

Platinum Level-\$2,500 _____
Gold Level- \$1,000 _____
Silver Level- \$500 _____
Bronze Level- \$250 _____
Other (donation/Silent Auction, etc) _____ (there is no Silent Auction for the Bike-a-Thon)

If you are donating or sponsoring, this gift is **tax deductible**. Please make the check to: Running For Justice, sending it before April 26th for the Bike-a-Thon **or** July 12th, 2019, for the 5k, with this completed form in the enclosed self-addressed envelope. Remember, sending this sooner is better than later, as we advertise on Facebook, weekly. If you have sponsored us before, we have your logo on file, unless it's an updated version since you last sponsored us. OR another option for giving, is to give your donation online at our website www.runningforjustice.org (top of homepage go to Donations/Sponsorship) and mail this completed form to advocate@runningforjustice.org If we don't get the form, we won't assume it's a sponsorship unless we are contacted by e-mail. Thank you for understanding!

If you donate a gift card or items to our Silent Auction let us know via phone or e-mail and we will pick it up. If you have services we could use prior to or the day of the 5k, contact us.

If you decide to sponsor us, please send a high resolution 300 dpi art file in the following formats: 1) Adobe Illustration) text converted to outlines) OR 2) High resolution pdf (text converted to outlines) Send to advocate@runningforjustice.org so we can give it to our vendor for various advertising, according to the sponsorship level you choose.

Thank you for your generosity! We appreciate it so much!

Sincerely,

Susie Weigel

Running For Justice 5k Founder/ Facilitator
advocate@runningforjustice.org
763-389-2504